

Version 1 – Cookie usage Policy www.efortuna.ro

Cookie Policy

regarding usage of www.efortuna.ro

COOKIES POLICY

This website uses cookies.

When you visit any web site, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience.

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information and make your experience more efficient. Those cookies are set by us and called first party cookies.

In and of themselves, cookies are harmless and serve crucial functions for websites. Cookies can also generally be easily viewed and deleted.

Because we respect your right to privacy, you can choose not to allow some types of cookies. Click on the different category headings to find out more and change our default settings. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer.

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

We also use third party cookies. These are the cookies that are placed on your device, not by the website you are visiting, but by a third party like an advertiser or an analytic system.

We can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your consent.

More specifically, we use cookies and other tracking technologies for the following purposes:

- Assisting you with your login to your player account
- Help you in navigation



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- Assisting you in registration and participation in various events
- Analysing your use of our products, services or applications
- Assisting with our marketing activities (including behavioural advertising).

We use following categories of cookies:

- Strictly necessary Cookies
- Statistics Cookies
- Preferences Cookies
- Marketing Cookies

You can opt-out of each cookie category (except necessary cookies) by clicking on the Setările vor fi button.

1. Type of cookies

Strictly necessary Cookies

Strictly necessary Cookies are required to enable core functionalities of our websites. These cookies are essential for you to browse the website and use its features, such as accessing secure areas of the site. These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Statistics Cookies

Statistics Cookies are also known as "performance cookies". These cookies collect information about how you use our website, e.g. which pages you visited, and which links you clicked on. These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site.

Preferences Cookies

Preferences Cookies are also known as "functionality cookies". These cookies enable the website to provide enhanced functionality and personalisation as the reference cookies enable a website to remember information that changes the way the website behaves or looks, e.g. your preferred language or the region that you are in. They may be set by us or by third party providers whose services we have

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added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.

Marketing Cookies

Marketing cookies track your online activity to help advertisers deliver more relevant advertising or to limit how many times you see an ad. These cookies are used to track visitors across websites and may be set through our site by our advertising partners as well. They may be used by those companies to build a profile of your interests with the intention to display ads that are relevant and engaging for you and show you relevant adverts on other sites. If you do not allow these cookies, you will experience less targeted advertising. These cookies can share that information with other organizations or advertisers. These are persistent cookies and almost always of third-party provenance.

Unclassified Cookies

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

2. How can you manage Cookies

You can manage/delete cookies as you wish. There are many ways to manage cookies. You can

- Enable cookies
- Delete cookies
- Prevent cookies

at your will and for different circumstances. If you use different computers or devices in different locations, you will need to ensure that each browser is adjusted to suit your cookie preferences.

Deleting cookies from your device

You can easily remove any cookies that are already on your device by clearing the browsing history of your browser. This will remove required cookies from all websites you have visited.

Be aware though that you may also lose some saved information (e.g. saved login details, site preferences).

Managing site-specific cookies

For more detailed control over site-specific cookies, check the privacy and cookie settings in your preferred browser.

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Preventing cookies

You can set most modern browsers to prevent any cookies being placed on your device, but you may then have to manually adjust some preferences every time you visit a site/page. And some services and functionalities may not work properly at all (e.g. profile logging-in).

Managing our analytics cookies

You can manage your preferences concerning cookies from efortuna.ro on the dedicated <u>buton</u>.